

HOSPITALITY, TOURISM & RECREATION INDUSTRY SECTOR

California is a top destination for people from around the globe. They come to visit the state's mountains and beaches, wine country, and unique entertainment destinations. Consequently, there are many and varied career opportunities in this sector. From chef or concierge, tour guide or park ranger, travel agent or museum director this industry offers job opportunities with a passion for food, travel, sports, or nutrition.



If you like the idea of mixing business and pleasure, you can follow this path to a rewarding career where you'll literally create excitement for a living. The Hospitality, Tourism and Recreation pathway leads to three different journeys. For people interested in the healthy side of eating, there's Food Science, Dietetics and Nutrition; for those who'd rather focus on the fun side of food, there's Food Service and Hospitality; and for people who want to help folks enjoy their holiday, there's Hospitality, Tourism and Recreation.

CAREER PATHWAYS

IS THIS INDUSTRY A GOOD MATCH FOR YOU?

Are you?

- Friendly, outgoing, people oriented
- Energetic and creative
- OK with working long hours

Do you?

- Have a good customer service attitude
- Like travel/new experiences

EDUCATION LEVEL & RELATED OCCUPATIONS

High School Diploma

Dietary Aide
Food Product Tester
Front Desk Worker

Certificate and/or Associate Degree

Dietetic Technician
Personal Chef
Event/Wedding Planner

Bachelor+ Degree

Registered Dietician
Food Scientist
Sous/Executive Chef

FOR MORE INFORMATION ON THE HOSPITALITY, TOURISM & RECREATION INDUSTRY SECTOR, GO TO THE CALIFORNIA CAREERZONE.



FOOD SCIENCE, DIETETICS AND NUTRITION

The Food Science, Dietetics, and Nutrition pathway focuses on three specializations centered on the science of food and its relationship to the health and well-being of individuals. Students pursuing this career pathway learn about industry awareness; food safety and sanitation; workforce and organizational management; food, fitness, and wellness; nutritional requirements and processes; food chemistry and technology; research and product development; and marketing and public relations.

Sample occupations associated with this pathway:

- Food Demonstrator
- Certified Fitness Nutritionist
- Nutritionist
- Registered Dietitians

FOOD SERVICE AND HOSPITALITY

The Food Service and Hospitality pathway focuses on the key aspects of the industry. Students pursuing this career pathway have in-depth, hands-on experiences that emphasize industry awareness; sanitation and safe food handling; food and beverage production; nutrition; food service management; and customer service.

Sample occupations associated with this pathway:

- Food Expeditor
- Restaurant Manager
- Banquet and Catering Director
- Research Chef
- Executive Chef

HOSPITALITY, TOURISM, AND RECREATION

The Hospitality, Tourism, and Recreation pathway integrates various facets of the hospitality industry: lodging, travel, and tourism; event planning; theme parks, attractions, and exhibitions; and recreation. Students engaged in this pathway have broad experiences related to the specific industry segments, including: industry awareness; organizational management; customer service; sales and marketing; facilities management; lodging; travel destinations; and reservations, ticketing, and itineraries.

Sample occupations associated with this pathway:

- Guest Services Agent
- Director of Conference Services
- Certified Meeting/Event Planner
- Theme Park Director