

BUSINESS & FINANCE INDUSTRY SECTOR



It does not matter what a company makes, sells or services, every company needs people to account for and manage their money and their business. A career in Business and Finance offers exciting challenges, good pay, and a solid future. Education and training in this industry will help students acquire many marketable, real world skills. If students are good with numbers, enjoy working with the public, and want opportunities to advance in today's global workplace, check out options in this Sector.

Persons trained in fields such as business management, international trade, and various financial services specialties (e.g., accounting, banking, and investing) will find that their skills are highly marketable. Students master basic business principles and procedures before proceeding to the career path specializations. The specializations emphasize concepts of accounting and finance, including computer applications, taxes, investments, and asset management as well as pathways in international business and business management. Because almost every business and organization has a financial and management component, students will find that opportunities exist in many career paths in addition to those in business and finance.

CAREER PATHWAYS

IS THIS INDUSTRY A GOOD MATCH FOR YOU?

Are you?

- Comfortable with numbers (accounting)
- Good at math
- Conscientious and reliable
- Culturally sensitivity
- Good with computer applications, taxes, business, investments, geography and asset management

Do you?

- Like to read business/financial information
- Follow the stock market
- Like to travel for business
- Recognize opportunity when you see it that others may not
- Want to create, organize and manage a business

EDUCATION LEVEL & RELATED OCCUPATIONS

High School Diploma

Account Clerk
Bank Teller
Claims Clerk

Certificate and/or Associate Degree

Tax Preparer,
Logistics Specialist
International Sales Representative

Bachelor+ Degree

Accountant
International Marketing Coordinator
Finance Director

FOR MORE INFORMATION ON THE BUSINESS & FINANCE INDUSTRY SECTOR, GO TO THE CALIFORNIA CAREERZONE.

CAREER PATHWAYS



BUSINESS MANAGEMENT

Management consists of planning, leading, and controlling an organization or effort to accomplish a goal. In the Business Management pathway, students learn entrepreneurship and business fundamentals, goal-setting, resource allocation, organizational structure and management techniques, economics, financial data, risk management, information technology, and supply chain management.

Sample occupations associated with this pathway:

- Human Resources Specialist
- Education Administrator
- Purchasing Agent
- Office Manager
- Chief Financial Officer

FINANCE SERVICES

Financial services are an essential aspect of every business institution and organization. Students in this pathway investigate the field of financial management, including how it is impacted by industry standards as well as economic, financial, technological, international, social, legal, and ethical factors. Students formulate and interpret financial information for use in financial management decision making, such as compliance and risk management. This pathway may include programs of study for accounting, banking, securities and investments, and other financial specializations.

Sample occupations associated with this pathway:

- Accounts Payable Clerk
- Investment Consultant
- Tax Preparer
- Auditor
- Accountant

INTERNATIONAL BUSINESS

The relative ease of travel and the use of electronic communication have seemingly diminished the size of the globe, yet the interdependence of countries for goods and services causes this marketplace to grow, thrive, and become increasingly more competitive. Students focusing on the occupational area of international trade develop an understanding of the global business environment and the interconnectedness of cultural, political, legal, historical, economic, and ethical systems.

Sample occupations associated with this pathway:

- International Shipping Specialist
- Export Sales Representative
- Customs Broker
- Customs Inspector
- International Market Researcher